## Supply of Artwork

To make sure the process is as simple and efficient as possible, below step by step the criteria when supplying artwork. Following these steps will ensure we will have the best possible result!

#### **Dimensions Trotter:**

Large landscape 335 x 230 cm
Medium landscape: 230 x 170 cm
Medium portrait 170 x 230 cm

### File type:

- Preferably PDF (with embedded color profile, scale 1:10)
- andere bestandtypes: ai, psd , eps

#### **Resolution:**

60-90 dpi

#### **Color management:**

CMYK (Important: otherwise changes in color could appear)

Effects, filters and transparency will influence the outcome negatively. In case you do want to use these aforementioned options, please design them in Photoshop and then import them.

#### Visual margin:

5cm (please make sure that your wording is at least 5 cm from the visual border)

#### **Bleed:**

4 cm (The bleed area goes into the Trotter frame and is not seen but is needed to avoid white areas on edges)

#### Text:

convert text to outlines to avoid conflicts between operating systems.

#### **Supply:**

Via wetransfer.com to info@trotterbelgium.eu



# Example bleed area - Trotter large





## Technical specification lighting

#### Illumination:

The Trotter is equipped with backlit illumination.

This means both sides of the Trotter will be lit internally with fluorescent tubes.

#### Wattage:

A large Trotter draws 520 Watt, a medium Trotter draws 232 Watt.

- Trotter Large 520 Watt
- Trotter Medium 232 Watt

#### **Power source:**

Every Trotter can be connected to a normal electrical power network (230 Volt, 50Hz).

## **Electrical plug:**

All Trotters are equipped with a CEE plug (blue, 230 Volt)

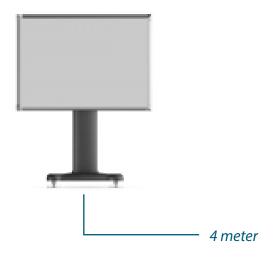
### Cabling:

Cables can be installed on two sides of the Trotter:

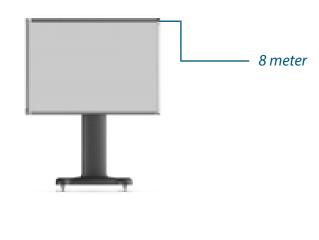
Option 1: The cable will be deployed from under the foot and has 4 meter length (see picture).

Option 2: The cable will be led via the top of the frame and will have a reach of 8 meter (see picture).

*Option 1: under the foot* 



*Option 2: via the top of the frame* 



#### **Power connection:**

The client is responsible for connecting the Trotter to a power source, in compliance with the current standards and certifications.



## Terms and Conditions of delivery

#### **General:**

In these terms and conditions of delivery, 'supplier' is understood to mean: Outforce Media B.V., trading under the name Trotter Belgium. In these terms and conditions of delivery, 'client' is understood to mean: the natural person or legal entity that has commissioned the supplier to perform work or supply goods and advertising objects such as The Trotter. All our offers and agreements are subject to Outforce Media B.V.'s General Terms and Conditions, which are attached to the quotation.

#### **Delivery**

Order processing starts after the quotation duly signed by the client has been returned, and received, by the supplier. Subsequently, delivery only starts after any visuals and the necessary positioning instructions have been received from the client. The delivery of all our advertising objects is subject to a delivery time of up to 14 working days after receipt of the correctly supplied visuals and positioning instructions. If, at the client's request, a delivery needs to be made within this period, a surcharge may be charged. This surcharge will be included in the quotation.

#### **Visuals**

Any visuals to be provided must be prepared in accordance with the supplier's delivery specifications, which will be provided to the client prior to the order; see page 2 for more details. Visuals for the purpose of advertising objects must always be supplied "print-ready" by the client.

#### Repair guarantee and excess

All advertising objects installed by the supplier are covered by a repair guarantee during the hire period. The repair guarantee means that an object damaged by adverse weather conditions will be repaired within 5 working days, provided the weather conditions allow for repairs to be made. All projects involving a Trotter are subject to an excess of EUR 75 per canvas for each canvas that needs to be repaired due to weather conditions.

#### **Installing a Trotter**

When positioning an advertising object, the location should be accessible and reachable from the public road and there should be a sufficient working area available. The ground must be free of debris, cables, pipes, etc. The location should be determined prior to installation. The written location instructions are binding. Should a different location be required afterwards or should installation prove to be impossible, any additional costs will be charged to the client. Without clear written location instructions, the fitters will determine the best location for the advertising object. Should a different location be required afterwards, additional costs will be charged to the client. Any consequences relating to an unlawful installation are for the account and risk of the client. If the supplier cannot meet an agreed installation date due to force majeure, this will be discussed with the client.



## Ownership

Unless otherwise stated, advertising objects placed by the supplier are and remain the supplier's property at all times. Changes to these advertising objects can only be made by the supplier.

### Liability

The client indemnifies the supplier against all claims by third parties directly or indirectly related to the works or deliveries resulting from the order.

#### **Prices and payment conditions**

- The prices stated in the quotation are exclusive of VAT at the applicable rate.
- The period of validity of the quotation is 90 days from the quotation date.
- Deliveries are made subject to invoices being due within 30 days of the invoice date.
- Orders over EUR 5,000 are subject to the supplier's following payment conditions:
  - > 50% of the invoice amount must be paid prior to delivery.
  - > the remaining 50% must be paid within 30 days of the invoice date.
- Any collection costs and interest surcharges are at all times at the client's risk and expense.

## **Connection of lighting**

The client is responsible for connecting the Trotter to the mains and must observe the applicable standards and requirements. Page 3 sets out all necessary specifications regarding lighting.

